ECONOMIC DEVELOPMENT & DIVERSITY COMPLIANCE DEPARTMENT

OUTREACH REPORT AS OF OCTOBER 31, 2019

| BCPS Event | Date | Description | Role | Staff Attendee(s) | Prospective E/S/M/WBE Companies | Certified E/S/M/WBE Companies | Staff | Total in Attendance at Event/ PWS SDOP Exhibit Table | Total Certified E/S/M/WBE Companies Post- Event | % of Total Certified E/S/M/WBE Companies Post-Event* |
|---------------|--------------------------------|---|---|--|---------------------------------------|-------------------------------------|-------|--|---|--|
| No | Thursday, July 11, 2019 | D. Stephenson Construction, Inc. Subcontractor Meet & Greet | Business Matchmaker | CBRE/Heery Consultant - Vincent Jones | 13 | 10 | 1 | 29 | 0 | 0.00% |
| Yes | Thursday, July 11, 2019 | LEGO Construction Meet-The Prime Outreach Event | Business Matchmaker | EDDC Staff- Chelsea Jones Finley PWS Staff- Luis Perez | 3 | 10 | 2 | 17 | 0 | 0.00% |
| Yes | Wednesday, August 21, 2019 | SBBC Disparity Work Group & Small Business Advisory Committee Joint Meeting | Work Group Meeting | District Staff - Maurice Woods & Robert Vignola, Esq. EDDC Staff - Jasmine Jones, Chelsea Jones Finley, & Lavinia Freeman CBRE/Heery Consultant - Natacha St. Louis Legal Consultant - Franklin Lee, Esq. | N/A | 0 | 4 | 43 | N/A | N/A |
| No | Thursday, August 22, 2019 | 2019 Broward Supplier Diversity Day | Business Matchmaker | EDDC Staff- Chelsea Jones Finley and Lavinia Freeman | 29 | 5 | 2 | 41 | 0 | 0.00% |
| No | Monday, August 26, 2019 | South Florida Anchor Alliance Meeting | Partnership Meeting | EDDC Staff - Jasmine Jones | N/A | 0 | 1 | 15 | N/A | N/A |
| No | Wednesday, September 18, 2019 | Marketing Your Business Using ReferenceUSA - Broward County Main Library | Informational Session | CBRE/Heery Consultant - Natacha St. Louis | 0 | 0 | 1 | 2 | N/A | N/A |
| No | Friday, September 20, 2019 | Hispanic Unity of Florida Entrepreneur Summit 2019 | Business Summit Business Resource Connect | EDDC Staff - Chelsea Jones Finley | N/A | N/A | 1 | 13 | N/A | N/A |
| No | Wednesday, September 25, 2019 | Super Bowl LIV Business Connect Workshop #1 | Business Matchmaker | CBRE/Heery Consultant - Natacha St. Louis | 6 | 3 | 1 | 200 | 0 | 0.00% |
| No | Friday, October 4, 2019 | Florida Department of Transportation Construction Management Development Program & Bond Guarantee Program (CMDP-BGP) (FDOT) Part 1 of 4 | Business Development Training | EDDC Staff - Chelsea Jones Finley & Anne Marie Richards | 22 | 4 | 1 | 37 | 0 | 0.00% |
| No | Thursday, October 9 & 10, 2019 | Broward County 2019 Florida International Trade and Cultural Expo (FITCE) | Business Matchmaker | EDDC Staff - Chelsea Jones Finley & Lavinia Freeman | 47 | 4 | 2 | 62 | 0 | 0.00% |

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|---------------|-----------------------------|---|----------------------------------|---|---------------------------------------|-------------------------------------|-------|--|--|--|
| No | Thursday, October 10, 2019 | Inaugural Hispanic History Month Celebration: A Time for Education and Engagement - Hosted by The School District of Palm Beach County | | CBRE/Heery Consultants - Vincent Jones & Keith Roberts | 3 | 4 | 2 | 19 | 0 | 0.00% |
| Yes | Friday, October 11, 2019 | Florida Department of Transportation Construction Management Development Program & Bond Guarantee Program (CMDP-BGP) (FDOT) Part 2of 4 | Business Development Training | EDDC Staff - Chelsea Jones Finley & Ernesto De La Hoz | 25 | 4 | 2 | 43 | 0 | 0.00% |
| No | Thursday, October 17, 2019 | FY20 Capital Projects and Contracting Opportunities | Informational Session | CBRE/Heery Consultant - Vincent Jones | 85 | 21 | 1 | 130 | 0 | 0.00% |
| No | Friday, October 18, 2019 | Florida Department of Transportation Construction Management Development Program & Bond Guarantee Program (CMDP-BGP) (FDOT) Part 3 of 4 | Business Development Training | EDDC Staff - Jasmine Jones & CBRE/Heery Consultant - Natacha St. Louis | 27 | 3 | 1 | 35 | 0 | 0.00% |
| No | Saturday, October 19, 2010 | Mount Olive Development Corporation CBC Organization | Business Matchmaker | EDDC Staff - Chelsea Jones Finley | 1 | 6 | 1 | 7 | 0 | 700.00% |
| No | Wednesday, October 23, 2019 | Miami Dade County Government How Has Your Bidding Experience Been? | Community Meeting | CBRE/Heery Consultant - Natacha St. Louis | 12 | 3 | 1 | 27 | 1 | 8.33% |
| No | Friday, October 25, 2019 | Florida Department of Transportation Construction Management Development Program & Bond Guarantee Program (CMDP-BGP) (FDOT) Part 4 of 4 | Business Development Training | EDDC Staff - Chelsea Jones Finley & Ernesto De La Hoz | 25 | 3 | 1 | 37 | 0 | 0.00% |
| Yes | Wednesday, November 6, 2019 | Contractor Prequalification Outreach Meeting | Business Matchmaker | EDDC Staff - Chelsea Jones Finley & Anne Marie Richards | | | | | | |
| No | Thursday, November 7, 2019 | 2019 South Florida Business Conference & EXPO | Exhibitor | CBRE/Heery Consultant - Vincent Jones | | | | | | |

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|---|--------------------------|---|---|---|---------------------------------------|-------------------------------------|-------|--|--------------|--|
| No | Friday, November 8, 2019 | Broward Health Supplier Diversity Business & Health EXPO | Exhibitor | CBRE/Heery Consultant - Natacha St. Louis | | | | | | |
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| | | | | | | | | | | |
| | | | Total # of Attendees Fiscal Year To Date | | 298 | 80 | N/A | 757 | 1 | 0.34% |
| *Average % of E/S/M/WBE Certifications Per Event **Similar event in the future will not be attended by SDOP staff or consultants | | | | | | | | | | |

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